

Heather Richetto-Rumley



Industries: Media, Finance, Advertising, Grocery/Packaged Goods, Healthcare, Transportation, Energy, Technology, Senior Living, Education, Parks/Recreation, Government, Art/Culture

Business Functions: Leadership Development, Executive Presence, People Leadership, Team Development, Executive Onboarding, Courageous Conversations, Strategic Planning, Culture Transformation, Creative Problem-Solving

Typical Client Level: Mid- to Senior-Level Manager/Owner/CEO

Certifications/Tools: Myers-Briggs Type Indicator (MBTI), Hogan Assessment Suite, Team Management Profile (TMP), Human Performance Institute (*Corporate Athlete program*), DiSC Profiles, CDR Assessments, Human Synergistics Crisis Modules, Master Facilitator of the Creative Problem Solving Process (*CPSI*), Chicago's *Second City* Leadership Improv Program

Education History: Master Coach certification through the Behavioral Coaching Institute (*Sydney, Australia*), Executive MBA work on Human Performance Coaching (*David Rock's Neuroleadership Group, NYU*) and Bachelor of Science in Advertising & Broadcast Management, University of Kansas

Heather is a skilled Executive Coach focused on accelerating individual and team performance. Known as a 'catalyst', she infuses others with her boundless energy, positive attitude, and candid approach—getting clients genuinely excited about embracing the changes needed to reach their goals and talent potential. She is grateful to work with inspiring leaders in a variety of companies across the globe including Campbell's Soup, Capital One, Comcast, Facebook, George Kaiser Family Foundation, Turner Broadcasting, Microsoft, and Aon Re-Insurance.

Areas of Focus include:

- Authentic Presence, Personal Leadership Branding and Communication Effectiveness
- Team Development, Communication Dynamics and Collective Performance
- Leadership On-Boarding and Succession-Planning
- Strategic Planning and Execution
- Culture Transformation

Over the past 16 years, Heather has had the privilege of supporting leaders within two different realms— as an internal coach for senior executives within a Fortune 500 media company (5 years), and then as an external coach through her role as co-founder and managing partner of ClearWater Performance Group (11 years).

An experienced public speaker at the local, regional, and national level, Heather conducts speaking engagements for organizations on a variety of topics. Heather also donates her time as a Mistress of Ceremonies and Entertainer for several non-profit fundraising events each year.

Heather resides in Tulsa, OK, with her husband and two children. In her spare time, she enjoys acting and singing for American Theatre Company and Tulsa Repertory Musicals, as well as participating on the boards of local non-profit organizations.