



**ClearWater Performance Group celebrates two-year anniversary as a  
successful woman-owned and operated performance coaching business**

LANESBORO, Minn., Oct. 14, 2011 – On this date two years ago, ClearWater Performance Group was founded by three recently laid-off employees as Clear Channel University was disbanded. Finding themselves in a pool with many other suddenly unemployed professionals, these entrepreneurs created their own performance acceleration firm from the ground up. Since then, ClearWater has become a woman owned and operated company that continues to grow and celebrate many business successes.

ClearWater Performance Group is a performance acceleration firm specializing in customized leadership development solutions. Previous areas of development have included: leadership, employee performance, team building, strategic planning, workplace engagement, revenue performance, among others. Whatever the challenge, ClearWater's team of performance coaches offers client-specific solutions in order to make impactful, sustainable and positive change.

ClearWater Performance Group's managing partners Gayle Treichel-Bunge and Heather Richetto-Rumley are proud to be part of one of the fastest growing sectors of the economy – women business owners. Although a small company, their combined training, expertise and experience have allowed them to serve clients at top financial firms and Fortune 50 Companies; within the media, travel and health industries, among others. [QUOTE]...

Similar to the work of a personal trainer, ClearWater's performance coaches provide executives and their teams with the tools needed to do the heavy lifting and achieve their goals. They do not "do" the job of the team, but create and support an environment where leaders can lead more effectively

and team members are engaged. ClearWater Performance Group offers a range of services for their clients, including ...

Amidst the heart of economic downturn, ClearWater Performance Group has excelled in providing services that are often the first to be cut out of expense budgets....

For more information about ClearWater Performance Group, visit [www.clearwaterperformancegroup.com](http://www.clearwaterperformancegroup.com), write [\\_\\_\\_\\_\\_@clearwaterpg.com](mailto:_____@clearwaterpg.com) or call \_\_\_\_\_

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